

## AMENDMENTS TO THE CLAIMS

1-50. (Canceled)

51. (Previously Presented) A method comprising:

maintaining an index of information sources, wherein each information source is associated with at least one geographic region; and

initiating the transmission of data from at least one of the information sources to a communications device if the communications device's indicated geographic position changes from a first position that is greater than a predefined distance from a geographic region associated with the at least one information source to a second position that is within the predefined distance from the geographic region associated with the at least one information source.

52. (Previously Presented) The method of claim 51 wherein each information source is associated with one or more location codes, wherein each location code corresponds to a geographic region, and wherein the association of each information source with its corresponding one or more location codes is based on one or more location codes encoded in data associated with the information source.

53. (Previously Presented) The method of claim 52 wherein the association of each information source with its corresponding one or more location codes is received from a network data source.

54. (Previously Presented) The method of claim 51 wherein the indicated geographic position of the communications device is received from the communications device.

55. (Previously Presented) The method of claim 51 wherein the indicated geographic position of the communications device is received from a system that is monitoring the location of the communications device.

56. (Previously Presented) The method of claim 51 wherein the at least one information source is an Internet website.

57. (Previously Presented) The method of claim 51 wherein each information source in the index of information sources is further associated with a demographic code, and wherein the at least one information source from which the transmission of data is initiated is associated with a demographic code associated with the communications device.

58. (Currently Amended) The method of claim 57 wherein the association of a communications device with a demographic code is based on one or more of [(i)] an annual income of the communications device user, [(ii)] a vehicle owned by the communications device user, [(iii)] an Internet search history of the communications device user, and/or [(iv)] a purchase history of the communications device user.

59. (Previously Presented) The method of claim 51 wherein the data is based on the day and time that the communications device's indicated geographic position changes from the first position to the second position.

60. (Previously Presented) The method of claim 51 wherein the data comprises one or more of visual and/or audible information.

61. (Previously Presented) A system comprising:  
an information source database comprising an index of information sources, wherein each information source in the index is associated with at least one geographic region; and  
one or more processors configured to initiate the transmission of data to a communications device if the communications device's indicated geographic position changes from a first position that is greater than a predefined distance from a geographic region associated with the at least one information source to a second position that is within the predefined distance from the geographic region associated with the at least one information source.

62. (Previously Presented) The system of claim 61 wherein each information source is associated with one or more location codes, wherein each location code corresponds to a geographic region, and wherein the association of each information source with its corresponding one or more location codes is based on one or more location codes encoded in data associated with the information source.

63. (Previously Presented) The system of claim 62 wherein the association of each information source with its corresponding one or more location codes is received from a network data source.

64. (Previously Presented) The system of claim 61 wherein the indicated geographic position of the communications device is received from the communications device.

65. (Previously Presented) The system of claim 61 wherein the indicated geographic position of the communications device is received from a system that is monitoring the location of the communications device.

66. (Previously Presented) The system of claim 61 wherein the at least one information source is an Internet website.

67. (Previously Presented) The system of claim 61 wherein each information source in the index of information sources is further associated with a demographic code, and wherein the at least one information source from which the transmission of data is initiated is associated with a demographic code associated with the communications device.

68. (Currently Amended) The system of claim 67 wherein the association of a communications device with a demographic code is based on one or more of [(i)] an annual income of the communications device user, [(ii)] a vehicle owned by the communications device user, [(iii)] an Internet search history of the communications device user, and/or [(iv)] a purchase history of the communications device user.

69. (Previously Presented) The system of claim 61 wherein the relevant data is based on the day and time that the communications device's indicated geographic position changes from the first position to the second position.

70. (Previously Presented) The system of claim 61 wherein the data comprises one or more of visual and/or audible information.

71. (Previously Presented) A tangible computer readable media having instructions stored thereon, the instructions comprising:

instructions for maintaining an index of information sources, wherein each information source in the index is associated with at least one geographic region;

instructions for initiating the transmission of data from at least one of the information sources to a communications device if the communications device's indicated geographic position changes from a first position that is greater than a predefined distance from a geographic region associated with the at least one information source to a second position that is within the predefined distance from the geographic region associated with the at least one information source.